

# ROMAN RUIZ, PH.D.



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@RomanHigherEd

## EDUCATION

**Doctor of Philosophy, Ph.D.**  
Higher Education  
University of Pennsylvania  
Philadelphia, PA

**Master of Education, M.Ed.**  
Higher Education  
University of Arkansas  
Fayetteville, AR

**Master of Music, M.M.**  
Music Performance  
Arizona State University  
Tempe, AZ

**Bachelor of Music Education, B.M.E.**  
Music Education (Instrumental)

**Bachelor of Arts, B.A.**  
Spanish  
Arkansas Tech University  
Russellville, AR

## CONTENT EXPERTISE

- College Access & Choice
- Student Financial Aid
- Student Success
- Equity in Higher Education
- Postsecondary Data
- Federal Higher Education Policy
- Quantitative & Spatial Methods
- Experimental & Quasi-Experimental Research Designs
- Survey Research

## KEY COMPETENCIES

- Research Conceptualization & Design
- Data Analysis & Visualization
- Manuscript & Report Writing
- Project Management
- Proposal Development

## RESEARCH EXPERIENCE

**Researcher, Center for Applied Research in Postsecondary Education**  
American Institutes for Research  
Washington, DC  
September 2018–Present

**Research Intern, National Center for Education Research**  
Institute of Education Sciences, U.S. Department of Education  
Washington, DC  
May 2018–July 2018

**Pre-Doctoral Researcher, Penn Alliance for Higher Education and Democracy**  
University of Pennsylvania Graduate School of Education  
Philadelphia, PA  
August 2014–May 2018

**Policy Research Intern, Office of Planning, Evaluation and Policy Development**  
U.S. Department of Education  
Washington, DC  
June 2016–August 2016

**Research Intern, Pell Institute for the Study of Opportunity in Higher Education**  
Council for Opportunity in Education  
Washington, DC  
May 2015–July 2015

## ADDITIONAL RESEARCH TRAINING

**What Works Clearinghouse**  
Certified Reviewer in Group Design Standards (Version 4.0)  
Washington, DC

**Center for Benefit-Cost Studies in Education**  
Teachers College, Columbia University  
New York, NY

**Percontor Research Methods Workshops**  
Stata Programming • Propensity Score Analysis • Regression Discontinuity Designs

## TECHNICAL SKILLS

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- Statistical Analysis
- Data Management & Processing
- Data Visualization
- Mapping & Spatial Analysis
- R, Stata, Python, ArcGIS
- Adobe CC (Illustrator, InDesign, Photoshop, Acrobat)
- Microsoft Office (Excel, Word, PowerPoint, Teams)

## HONORS

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### K. Patricia Cross Future Leaders Award

Association of American Colleges and Universities

### Equity and Inclusion Fellow

Association for Public Policy Analysis and Management

### Outstanding M.Ed. Student

University of Arkansas College of Education and Health Professions, Higher Education Program

## SELECTED PUBLICATIONS

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**Blog Posts** Ruiz, R. (2020, May 28). The “where” of going to college: Residence, migration, and fall enrollment [Blog post]. <https://nces.ed.gov/blogs/nces/post/the-where-of-going-to-college-residence-migration-and-fall-enrollment>

Ruiz, R., & Perna, L. W. (2017, June 19). Geography and college attainment: A place-based approach [Blog post]. <https://www.higheredtoday.org/2017/06/19/geography-college-attainment-place-based-approach/>

**Book Chapter** Ruiz, R., Leigh, E. W., Napier, A., & González Canché, M. S. (2020). Community college promise programs and local impact: Aggregate effects of college attainment in three promise communities. In L. W. Perna & E. Smith (Eds.), *Improving research-based knowledge of college promise programs* (pp. 241–268). Washington, DC: American Educational Research Association.

**Journal Articles** Wright-Kim, J., Perna, L. W., & Ruiz, R. (2019). Institutional characteristics and bachelor’s degree completion of Pell Grant recipients. *Journal of College Student Retention: Research, Theory & Practice*. <https://doi.org/10.1177/1521025119892934>

Perna, L. W., Kvaal, J., & Ruiz, R. (2017). Understanding student debt: Implications for federal policy and future research. *The ANNALS of the American Academy of Political and Social Science*, 671(1), 270–286

**Report** Cahalan, M., Perna, L. W., Yamashita, M., Ruiz, R., & Franklin, K. (2017). *Indicators of higher education equity in the United States: 2017 historical trend report*. Washington, DC: Pell Institute for the Study of Opportunity in Higher Education, Council for Opportunity in Education (COE) and Penn Alliance for Higher Education and Democracy (AHEAD).

## PRACTITIONER EXPERIENCE

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**Academic Advisor, Fulbright College of Arts & Sciences**  
University of Arkansas  
Fayetteville, AR  
July 2013–August 2014

**College Access Counselor, TRIO Talent Search**  
University of Arkansas  
Fayetteville, AR  
November 2010–June 2013

## TEACHING EXPERIENCE

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**Teaching Assistant, College Access & Choice**  
University of Pennsylvania Graduate School of Education  
Philadelphia, PA  
Fall 2016

**Provost Lecturer, University Perspectives Freshman Seminar**  
University of Arkansas  
Fayetteville, AR  
Fall 2013 & Spring 2014

**Substitute Teacher, K–12 General & Special Education**  
Fayetteville Public Schools  
Fayetteville, AR  
August 2009–May 2010